



Press Release
FOR IMMEDIATE RELEASE

Timco Worldwide Inc. Is Entering A New Era of Produce Sales.

WOODLAND, CA - A name change for the produce company formerly known to as *Timco Distributors Inc.* was announced today by the company's CEO, Tim Colin. With additional international shipping capabilities and increasing harvest numbers, the company has adopted the name *Timco Worldwide Inc.* to reflect its launch into the global produce market.

"It's an exciting time for Timco Worldwide," said CEO Tim Colin, in reference to the company's escalating foreign publicity. "We are finally able to demonstrate our well-respected produce services to the international market, while maintaining our same high quality standards of size, taste, timeliness, and year-round dependability."

With additional growing sites throughout Mexico and Central America, Timco Worldwide Inc. has already enjoyed a great deal of success in the American and Canadian markets, a precursor to the company's introduction to the European produce market. "We were one of the first companies to pioneer the personal watermelon," stated Colin, "and while we offer other forms of produce, we remain one of the foremost watermelon suppliers in the U.S. We intend to extend and maintain this reputation in the foreign markets."

Acknowledging that quality produce is not the only ingredient to maintaining success as a produce supplier, Timco Worldwide Inc. has also focused on creating the most efficient means of packing and tagging their produce. As quality assurance is of paramount importance to the produce industry, they have developed stringent internal tracking methods and a quality assurance program to guarantee uniformity in size, flavor, and overall quality. Their technologically advanced packing methods and newly expanded shipping locations have also enabled them to stay abreast with customer demands by ensuring year-round, international distribution capabilities.

Information regarding the company's shipping capabilities and produce supplies can be viewed at <http://www.timcoworldwide.com>. This website also provides detailed information about seasonal availability, packing protocol, and the nutritional value of Timco Worldwide's produce.

Timco Worldwide Inc. is an international produce supplier specializing in conventional *AND* personal watermelons, honeydews, cantaloupes, and other commodities. The company's high quality standards and stringent food safety regulations have earned public acclaim amongst its customers, and have been featured in articles by [The Packer](#) and [Produce News](#).

Contact:

Andrea McNees
Phone: 530.668.9966
Fax: 530.668.9977
Email: amcnees@timcoworldwide.com
<http://www.timcoworldwide.com>